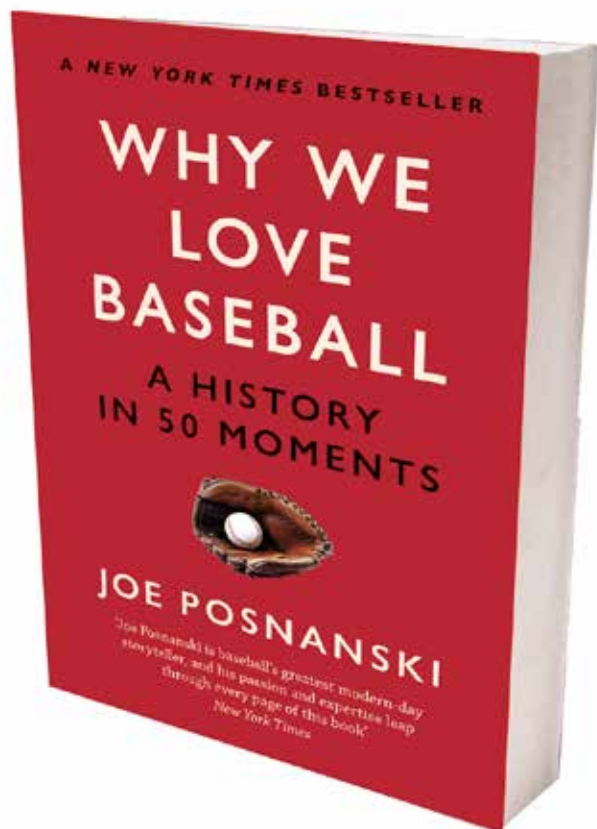




PRESS RELEASE

WHY WE LOVE BASEBALL • JOE POSNANSKI • 28 MAY 2024

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Joe Posnanski is the #1 New York Times bestselling author of six books, including *The Baseball 100*, *Paterno* and *The Secret of Golf*. He has been named National Sportswriter of the Year by five different organizations. He writes at JoePosnanski.com and currently lives in Charlotte, North Carolina, with his family.

'Posnanski is baseball's greatest modern-day storyteller, and his passion and expertise leap through every page of this book'

NEW YORK TIMES

This masterful countdown of 50 of the most memorable episodes in baseball's history will make you fall in love with the sport all over again – or indeed for the very first time.

No.1 *New York Times* bestselling author Joe Posnanski writes of major moments that created legends – Babe Ruth's called shot, Kirk Gibson's limping home run – alongside those raw with the humanity of the game: the unheralded heroes, the mesmerising mistakes. These are moments so powerful they feel like myth – even to a Brit raised on googlies, leg-slips and silly mid offs.

Published to tie in with the 2024 'London Series', when the New York Mets take on the Philadelphia Phillies, and adapted for a UK readership, this is the book to infect a nation with a new sporting passion.

'Posnanski is a bit like the guy telling baseball stories at a bar – if that guy is clever, funny, not averse to hyperbole, sentiment or numerology, willing to go to great lengths to track down a fact and possessed of a way with words' **WALL STREET JOURNAL**

'Our greatest living sportswriter' **CBS THIS MORNING**

'A joy... Read it, treasure it and share it with your baseball fan friends. It's what baseball was meant to be.' **ILLINOIS TIMES**

'Posnanski hits it out of the park in this rousing celebration of baseball. This will have readers cheering from their seats' **PUBLISHERS WEEKLY (STARRED)**

- Tie-in with the 2024 London Series (on the BBC).
- Author tour confirmed 5–10 June
- No.1 bestseller in the US, adapted for British readers.
- The sport is growing in popularity here – and this is the best introduction on the market.

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